



# TIMELESS™

## NEW TEAM MEMBER ANNOUNCEMENT

**FOR IMMEDIATE RELEASE**

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### **Audrey Ortiz Is Promoted To President of Timeless Travels Female Executive Takes Control Of Travel Business**

ATLANTA, GA (August 12, 2016) – After joining the TIMELESS team nearly six years ago, Audrey Ortiz has transformed Timeless Travels into one of the most profitable divisions within the TIMELESS family of companies.

“Audrey has done a remarkable job helping TIMELESS realize the massive opportunities within the travel industry. Under her leadership, this business unit has produced record profits year-over-year. In my humble opinion, this appointment to President is much deserved and well overdue.” commented Imari Havard, Chief Creative and Client Services Officer – Timeless Family of Companies.

In her new role, Ms. Ortiz’s responsibilities will expand to include opening new channels of revenue for Timeless Travels including developing strategic partnerships, creating a business travel services division, expanding the events concierge concept and growing their signature trips (*i.e. Couples Retreat, Wanna Play Getaway, etc.*).

“Honestly, I am excited about the opportunity to make TIMELESS Travels my primary focus. It is not easy out here as a female executive. But, I embrace challenge.” commented Audrey Ortiz. “Allow me to extend my appreciation to the TIMELESS executive leadership team for this opportunity. Our best days are truly ahead of us at TIMELESS Travels.”

For more about TIMELESS, contact our Media and Communications via email at [media@timelessbrandsusa.com](mailto:media@timelessbrandsusa.com).

#### **ABOUT TIMELESS BRANDS**

TIMELESS is an Atlanta-based full-service experiential marketing firm with blue-chip clients including Ford, McDonalds, Coca Cola, American Cancer Society, Audi, Amtrak & Virgin Mobile. TIMELESS Brands specializes in creating record-breaking marketing strategies which engage consumers...transforming them from viewers into brand ambassadors. For more information, please visit [www.timelessbrandsusa.com](http://www.timelessbrandsusa.com)

#### **ABOUT THE TIMELESS FAMILY OF COMPANIES**

TIMELESS is a family of companies offering a complete range of world-class capabilities from professional business services (Marketing & PR) to digital & interactive, creative, travel and full service event production (sound, stage & lighting, etc.)

We Have A Single Goal: ***Be The Absolute Best!***

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